



COPYWRITER – Spokane General | Spokane

POSITION OVERVIEW:

CHAPTER & VERSE IS LOOKING FOR AN OWNER. WHO'S ALSO A COPYWRITER.

Do you live for coming up with big ideas for big brands—and bringing those ideas to life with just the right words? This position may be a good fit for you. We're looking for a copywriter who is an accomplished brand storyteller looking to do great work for an employee-owned company.

WHO DOES WELL IN THIS ROLE

- You have experience writing for traditional and non-traditional media. Print. Video. Out of home. Direct mail. Radio and TV. Digital. Content marketing. Guerrilla strategies and beyond. Whatever it takes to tell the story.
- You can write in a wide range of voices, and quickly adjust to the tone that's right for the brand.
- You know the rules of writing and when to break them.
- We don't have a lot of hierarchy, so we're looking for people who are comfortable taking ownership of their projects.
- Must enjoy collaborating with our team. And our clients.
- You're opinionated about what constitutes great work, and always pushing to make it better.
- You get excited about creative solutions and arrive at them quickly.
- You hate missing deadlines.
- You have an innate drive to solve challenges and do the right thing.

RESPONSIBILITIES:

- Develop concepts and messaging for multiple accounts across a range of media.
- Create content, write and direct for video and radio production, social campaigns, print media and more.
- Work closely with creative and account teams to establish direction and tone.
- Pitch work internally and to clients.
- Research projects and industries to ensure quality and accuracy of copy.
- Proof copy, before and after layout.
- Edit and rewrite copy based on internal and client feedback.

EXPERIENCE

Have at least 3-5 years of experience writing copy in an agency setting or client-side role.

EDUCATION: BA in business, marketing, communications, English, creative writing, social sciences or a related field.

ABOUT C&V:

- Even though we're based in the NW we work with a broad range of local, regional and national brands.
- We've been AdAge Agency of The Year. Twice. (for the West Coast and for Culture).
- 4-day work week.
- We're an all-employee owned agency.
- We're collaborative, supportive of one another and work hard for our clients.